



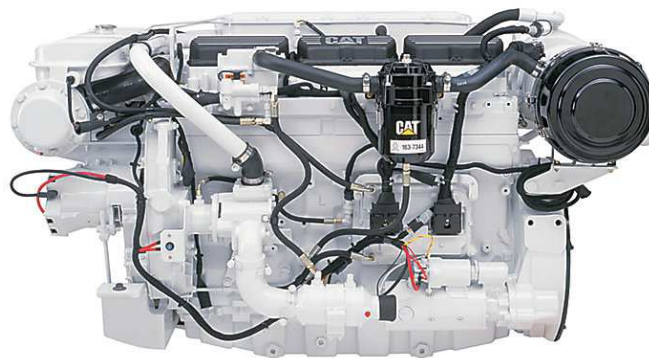
PRODUCT SUPPORT MARKETING BULLETIN

Parts Product

C12 REMAN MARINE ENGINES

COMPLETE ENGINES

Marine Repair Options



Overview

When it comes to engine maintenance, customers demand flexible repair options — at the right time and at the lowest possible cost. The C12 Reman Marine engines offer a new repair solution to maintain and grow the business with Marine customers.

Engine	Sales Model	Engine Arrangement	Reman Engine	Long Block	Short Block	Reman Cylinder Pack
C12	Marine	2077000	20R6567	--	0R8209	0R8189

Marketing Strategy

Cat® Reman Marine engines offer maximum value by providing productivity and efficiency at a fraction-of-the-cost of new, while reducing the impact on the environment. The results are maximum engine productivity and lower life cycle costs.

Competitive Advantage

- Lower overhaul costs
- Competitive price point
- Genuine Cat parts backed by the full Marine new engine warranty
- Global Dealer Network with skilled technicians

Features and Benefits

The Reman Marine engines offer:

- Same-as-new performance
- Latest engineering advancements
- Solid warranty protection
- Parts availability

Features	Benefits	Customer Value
Same-as-new performance	Remanufactured using only 100% Cat parts	Guaranteed for fit and function
Latest engineering advancements	Implements critical design improvements for performance and/or productivity	Reliability and durability
Parts availability	Parts stocked in appropriate locations around the world	Reduced repair time and downtime – faster overhauls
Competitive price	Priced at the level the supports OEM value	Value priced
Solid warranty protection	Full Marine new engine warranty	Consistent, global warranty support

Target Customers

Customers that currently own C12 engines in the covered engine arrangements.

Sales Support FAQs

When will these Reman Marine Reman engines be available?

The C12 Marine Reman engines will be available in October 2016.

What do the Reman Marine engines contain?

Reman Marine engines are remanufactured using only Cat parts, many of them New. The engines are upgraded to include critical design improvements. Plus, each engine is dynamometer tested for operational and performance indicators to ensure they meet the same performance specifications as new Cat engines.

Where can I find the Reman engines?

Please contact the Reman Help Line at 888-887-3626.

How do I order a Reman engine?

Order through Antares.

What ratings are covered by the Reman engines?

700 HP @ 2300 'E' Rating

What warranty applies to Reman Engines?

Coverage terms may vary by application, so it's important to select the correct warranty statement. For the latest warranty statements, reference

<https://warranty.cat.com/cda/layout?m=223404&x=7>.

If you have any questions about identifying the correct warranty statement, contact our Technical Help Line at 888-88-REMAN or +1-309-494-4342 or Reman_Help@cat.com.

What is the Core Acceptance Criteria for Reman Engines?

Find acceptance criteria at <https://dealer.cat.com/en/ps/parts/reman/core/core-acceptance-criteria-engines.html>

Where can I find these Reman engines in SIS?

The Reman engines can be found in Service Information System (SIS). If you do not find a Reman engine part number with the following instructions, call our helpline to confirm at 888-88-REMAN / +1-309-494-4342 / Reman_Help@cat.com.

Reman Engine Lookup Process:

1. Go to SIS main screen and type in a serial number.
2. Click Remanufactured Parts Search

3. The result shows the correct engine part numbers listed under ENGINE ARRANGEMENT

CATERPILLAR **Service Information System**

Change Product/Part Configuration
 < Model: NO EQUIPMENT SELECTED

Product Identification

Choose Customer [\(Add/Edit\)](#)
 Please Select One:

Serial Number or Prefix [\(Find\)](#)

Arrangement Number

Highlights

- ▶ New Information
- ▶ Training
- ▶ Downloads
- ▶ Preferences (display options)

Additional Service Information

- ▶ Engine Rebuild Kits / Related Parts Selector Tool
- ▶ Engine Technical Marketing Information - TMI Web
- ▶ Repair Option BUILDER Data

[View More](#)

▶ Release Notes ▶ Feedback ▶ Privacy Statement

Access Methods - Product ID Required

Part/Keyword Search

Browse by

- ▶ Systems & Components (Product Structure)
- ▶ Documentation (Document Structure)
 - ▶ As Shipped Product
 - ▶ Basic Search
 - ▶ Filter Search
 - ▶ Remanufactured Parts Search
 - ▶ Classic Parts Search
 - ▶ Cat Certified Rebuild Parts Lists
 - ▶ SMCS Code

Access Methods - Product ID Not Required

- ▶ Advanced Full Text Search
 - ▶ Media Search
- ▶ Similar Parts Search
 - ▶ NPR
 - ▶ Parts List
 - ▶ Kits Information
- ▶ Engine Performance Specifications
 - ▶ Service Software Files
- ▶ Other Repair Process Information
 - ▶ Service Forms

Resource	Business Need	Region	Contact / Access Details
REMAN RESOURCES			
Core Helpline	<ul style="list-style-type: none"> • Core • CMIS2 Application • Global Core Processing Instructions (shipping, packaging and related Core Procedures and Policies) • Global Core Inspection • CMIS2 Training 	Americas North and South: U.S., Canada, Latin America; Japan	800-537-2928 M-F 7am-4:30pm (Central, GMT-6)
		Grimbergen, Russia	44-17432-12110
		South Africa	27-11-961-5010
Global Reman Technical Helpline	<ul style="list-style-type: none"> • Part Consist • One-for-One Parts assistance • Non one-for-one parts assistance 	North America	888-88REMAN M-F 7am-4:30pm (Central, GMT-6) reman_help@cat.com
		Outside U.S.	1-309-494-4342 M-F 7am-4:30pm (Central, GMT-6) Reman_Help@cat.com
Dealer.cat.com	<ul style="list-style-type: none"> • Parts & Technical Resources • Core references including Core Acceptance Criteria; CMIS2 • Marketing Materials including product brochures, dealer newsletter, posters and videos 	Worldwide	https://dealer.cat.com/en/ps/parts/reman.html

Customer FAQs

How do I order a Reman Marine engine?

The Reman Marine engines can be ordered through your local Cat dealer.

What warranty applies to Reman Marine engines?

The Reman Marine engines are covered by the full Marine new engine warranty.

Will these Reman Marine engines improve the emission levels of these engines?

No, even though Reman engines do include all of the latest updates for the specific engine model, they will not affect engine emission levels.

Where will these Reman Marine engines be stocked?

These Reman Marine engines will be stocked/available at distribution facilities globally depending on the opportunity.

Sales and Marketing Support Information

Microsite – http://www.cat.com/en_US/products/new/by-industry/marine/marine-product-support/marine-support-cat-reman.html

Powernet – <https://engines.cat.com/en/marine/parts-and-service.html>

Brochure – PEHJ0526

Contact Information

For assistance with technical questions, call the Reman Technical Hot Line also toll free at (888) 88-REMAN or use our e-mail address--Reman_Help@cat.com.

Global Dealer Solutions Network

Parts Technical Support Team

Toll Free - North America: 1-877-228-2420 / International: +1-309-266-4421

Electronic Requests: Send via Microsoft Customer Relationship

Management (MSCRM)

For access and tutorial information: <https://dealer.cat.com/gdsn>

For additional questions, please contact your Cat Marine Aftermarket Sales Representative.

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