

# PREVENTIVE MAINTENANCE — AMD & ISD STOCK UP PROGRAM

The best way to ensure long engine life is through preventive maintenance and using only genuine Cat® parts. Whether doing it yourself or working with an authorized Cat dealer, proper maintenance is the best way to keep your Cat truck engine running strong.

## CAT FILTERS

Just like your Cat engine performs better when you choose only genuine Cat parts, it also performs better when you choose Cat filters. Cat filters can increase injector life by 45%, and they can decrease your cost per hour up to 400% when compared to competitive filters.

## CAT BATTERIES

Cat batteries give you confidence every time you start your truck, even in the most adverse environments and extreme conditions. They are manufactured to provide higher starting outputs and greater vibration resistance compared to other batteries. Cat PHO batteries pass an exclusive 100-hour vibration resistance test, while competitive batteries are tested for 18 or 36 hours.

## CAT EXTENDED LIFE COOLANT (ELC™)

Give your Cat engine the ultimate protection it deserves with Cat Extended Life Coolant—or ELC. Cat ELC is formulated precisely for the exact metallurgical standards of Cat engines. With advanced metal protection, it prevents component degradation and distortion like no other brand, while extending engine life and change intervals.



FILTERS &  
FLUIDS ARE

3%

OF TOTAL  
O&O COST



PROTECT  
UP TO

50%

OF FUEL AND  
REPAIR COSTS








## EFFICIENCY & COST SAVINGS

Effective January 1 through December 31, 2024, Caterpillar is providing a **12.5% Off** net on orders by AMD and ISD Dealers for CAT Liquid Filters (oil, fuel, water ... PPC codes 033, 034, & SKU); CAT Batteries (high-output and general ... PPC codes 145 & BSE); and CAT Antifreeze (PPC code ABZ). The benefit to your Company's bottom line is immediate! Assuming there is no adjustment made in the selling price, this reduction will increase your gross profit when selling these parts by 10%.

Taking advantage of this price reduction couldn't be easier! All that is needed is these parts orders are placed as a stock order and the **program ID** of NAT-MLP-4861. There are no minimum quantities just meet your \$250.00 minimum for stock orders!

### SAVING FUEL = LONGER LIFE

THE LIFE OF AN ENGINE CAN BE MEASURED BY NUMBER OF LITERS OF FUEL BURNED. THE MORE FUEL THAT IS SAVED, THE LONGER THE LIFE. A FOCUS ON FUEL CONSUMPTION, OIL CONSUMPTION AND MAINTENANCE IS CRITICAL TO ACHIEVE LONGER LIFE.

<b>FUEL CONSUMPTION</b> 	Fuel costs are <b>40%</b> of overall costs	Contaminated fuel can create injector issues that can burn up to <b>12%</b> more fuel alone	Capturing fuel savings from good maintenance can lower operating costs by <b>5-10%</b>
<b>OIL CONSUMPTION</b> 	When oil consumption increases by <b>3x</b> an overhaul is required		
<b>MAINTENANCE</b> 	Repairing your engine after failure leads to an average increase in cost of <b>190%</b>	<b>40-60%</b> of all engine downtime is associated with cooling system problems	



## BUILT FOR IT.™

PEDJ0258 | © 2016 Caterpillar. All Rights Reserved. CAT, CATERPILLAR, BUILT FOR IT, their respective logos, "Caterpillar Yellow," and the "Power Edge" trade dress, as well as corporate and product identity herein, are trademarks of Caterpillar and may not be used without permission.

