

2024 Dealer Rebuild Program for E&T

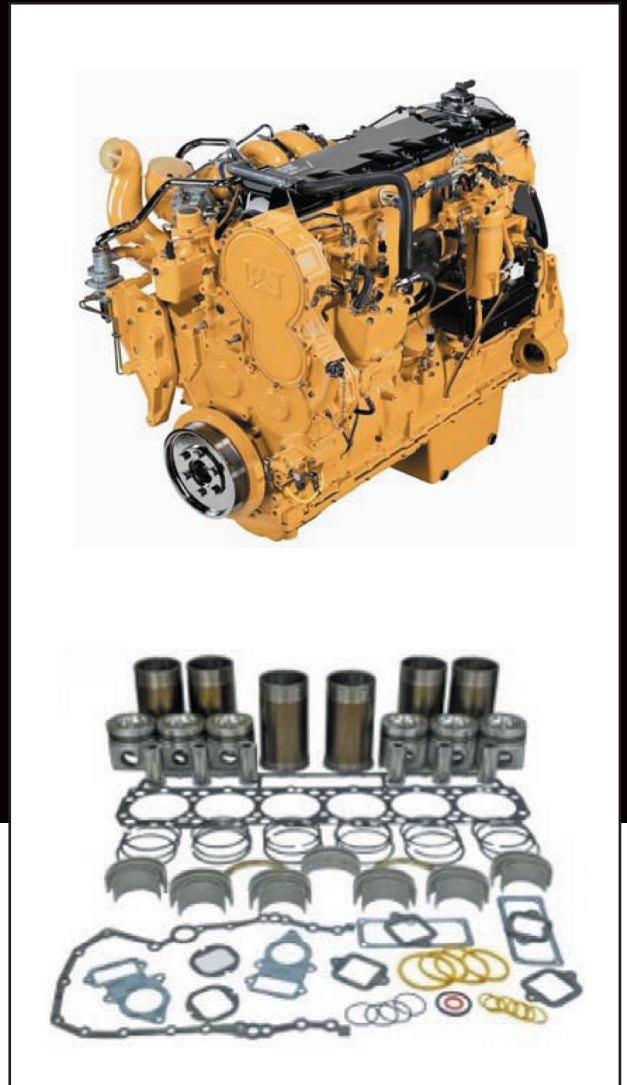
Get Up to 10% OFF

On Caterpillar parts when completing an in-frame overhaul (or equivalent) at any Milton CAT location.

This program is designed to increase parts and service sales on EPG and Industrial engine rebuilds completed by CAT dealer Service Departments Program.

OFFER RUNS JANUARY 1 – DECEMBER 31, 2024

NAT-MLP-5393 replaced NAT-MLP-4259.



Excludes marine, oil & gas and 3600 engine models. This promotion can only be combined with the Product Support Finance Program NAT-MLP-4548 and Overhaul ESC Program NAT-MLP-431 for CAT Dealers. Financing not available for ISD Dealers.

Rhonda Gelas

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Milton



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PERSONAL BEST EVERY DAY – LET'S DO THE WORK!



Claiming Instructions:

- Review the discount with Local Part and Service Manager to determine where we need to be 5% increments up to 10% off US SCP.
- Export all applicable parts related for the overhaul to the excel spreadsheet.
- Sort through parts and delete all parts not included in the program i.e. shop supplies, hoses, wire ties. Etc.
- Calculate discount from spreadsheet
- Enter applicable discount under Misc. Detail using Svc_PromoCredit. This will split the discount between parts and service.
- Forward a copy of the invoice and the Excel spreadsheet via email to Rhonda_gelinas@miltoncat.com to ensure claim entry and reimbursement.

Marketing Description:

-The Dealer Rebuild Program applies to both dealer shop and field service repairs as well as over the counter purchases supporting paving equipment. **Parts sold over the counter for machines other than paving do not qualify for program use.**

-This program is designed to increase parts and service sales by focusing on component rebuilds completed by CAT dealer service departments.

-Dealers are eligible for a .92% - 5.52% DN after sales credit for discounting 5.0% - 10.0% off US SCP for all machines excluding over the counter purchases supporting paving equipment.

-EXCLUSIONS: Warranty or Goodwill repairs; Reman core charges; Fluids in OIL, OAA, OAB, PPC's for New and Reman major Components (Complete engines, complete Transmissions, complete Final Drives etc) are also excluded, effective Jan 1, 2018.

Conditions:

-Certified Rebuilds (CCR, CPT, CHR, CMCR) are not eligible to be claimed under this program.

-Dealer exchanges are not eligible to be claimed under this program.

-A minimum of 50% of the parts on the invoice must be Powertrain and/or Hydraulic related (Major Classes 2, 5, 6) in order to be eligible for program usage. To qualify for the credit, eligible rebuilds must meet the following US SCP parts minimums: \$1 minimum for repairs made to hydraulic cylinders, pumps and motors; \$1,000 for: CCE, BCP, Paving, and/or Forestry; or

\$5,000 for all other products.

-NAT-MLP-5393 can be combined with the following programs: Product Support Finance Program

- **EXCLUSIONS: Marine engines and Oil and Gas are excluded from this program. 3600 Engine models E&T Overhaul Foundational Kits are excluded.**

NOTE: Effective January 1, 2018, all claims must be received within 30 days from the end of the month of the transaction date in order to be reimbursed for the discounts provided.