

2024 Overhaul ESC Special For E&T Marine, Electric Power, EP Rental and Industrial

UP TO 40% DISCOUNT*

NOT TO EXCEED \$8,000

CAT Branded engines and gensets only.

NEED FINANCING? We may be able to provide you with up to 36 months of financing on qualified overhauls 0% to 4.9%.

The financing option **can be combined** with the Overhaul discount program!

OFFER RUNS JANUARY 1 – DECEMBER 31, 2024

NAT-MLP-431



***The overhaul or rebuild must be completed by a CAT Dealer and MUST BE PLATINUM or PLATINUM PLUS COVERAGE for Top end or Major Overhaul ESC.**

Rhonda Gelinas

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CAT DEALERS DEFINE WORLD CLASS PRODUCT SUPPORT

Get more mileage with the right replacement parts,
resources and expertise.

Milton 

miltoncat.com

TODAY, TOMORROW AND BEYOND! – LET'S DO THE WORK!

Dealer Claiming Instruction

NAT-MLP-431 Program valid through December 31, 2024

The Dealer must process the Overhaul Extended Service registration in order for the discount to qualify. Debit the Overhaul Coverage fee on your W.O under MISC. Detail using the proper coding of SVC_Extend Coverage

Credit the applicable marketing discount under Misc.

Detail using SVC_ServiceDiscount. Dealer participation is required, the amount is at the dealers discretion.

Enter your participation amount as a separate credit on a new line using your discount codes.

To support dealer/customer alliances through long term service agreements, Caterpillar will participate in a program to increase the number of Dealer Overhaul ESC (replacing OPC) registrations.

The support is available for Overhaul ESC for E&T industries (Marine, Industrial, Electric Power, EP Rental units rolled out of the dealer fleet and sold to an end customer qualify).

On Highway Truck, Oil & Gas and inventory used units (CCU Power) is excluded. See other programs for On-Highway and Industrial.

This program will enable Dealers to discount the price of OH ESC cost to customers and receive assistance from Caterpillar.

Caterpillar will offer support at 40% discount off the Overhaul ESC Price at Dealer NET not to exceed \$8,000.00.

The claim process:

Cat dealers will register Overhaul ESC ; once registered, the dealer can submit a claim via PSCS. Requirement: indicate the S/N in the Comments field

NOTE: All claims must be received within 30 days from the end of the month of the transaction date in order to be reim-bursed for the discounts provided.